

# FORTUMARS INTERNSHIP HANDBOOK

## Comprehensive Internship Program

Includes Job Descriptions, Responsibilities, Eligibility, Benefits & Conversion Policy

## Software Engineering Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Software Engineering Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Software Analyst Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Software Analyst Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Web Development Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Web Development Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Mobile App Developer Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Mobile App Developer Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## AI Research Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with AI Research Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Business Analyst Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Business Analyst Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Management Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Management Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Digital Marketing Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Digital Marketing Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Business Development Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Business Development Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Sales & Marketing Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Sales & Marketing Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## International Business Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with International Business Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Corporate Strategy Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Corporate Strategy Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Software & Business Analyst Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Software & Business Analyst Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of ₹4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).

## Market Research Intern

### Responsibilities

Training & Cross-Department Learning (Daily 3 Hours): Gain structured training across HR, Business, Marketing, Operations, and Technical departments. Earn one certification every month (6 in total).

Develop communication, leadership, and multi-functional skills.

Core Department Work (Daily 3 Hours): Undertake core responsibilities aligned with Market Research Intern. Participate in real-time client projects, technical documentation, design, analysis, or strategic execution as per department.

Business & Telecalling Involvement (Daily 2 Hours): Engage in professional telecalling for lead generation, client nurturing, and business development. Support communication follow-ups, CRM updates, and contribute directly to FortuMars business growth.

### Eligibility

Good English communication, logical & creative thinking, and willingness to work across multiple departments. Hardworking, smart, adaptive, and ready for flexible shifts. Technical roles require prior individual project experience.

### Benefits

- Stipend purely based on individual profitability, productivity, and performance.
- 6 International Certifications (1 per month, across technical, business & digital domains).
- Live client projects and global exposure.
- Industrial visits, corporate recreation & professional mentorship.
- Permanent employment eligibility after 6 months (based on performance & profitability).
- Fixed salary of █4–5 LPA from the 7th month if converted.
- Opportunities for on-site placements abroad (UK, UAE, Africa, Sri Lanka).